

DMC23

DECEMBER 11-14, 2023

MUSIC CITY CENTER - NASHVILLE, TENNESSEE

www.DMCMEETING.COM

MANUFACTURING INNOVATION: PROPELLING THE JOINT FORCE

ADVERTISING AND LOGO SPECIFICATIONS

DEADLINE

November 10, 2023

FULL PAGE AD

The live area is: 6.65" x 8.75" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15" x 9.25"

The bleed size is: 7.4" x 9.5"

All files MUST be 300 dpi and created with full bleed.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

APP BANNER AD

File size: 1900px by 760px at 150dpi

Accepted file types: .png, .jpg

LOGO FILES

Logos will be used on the conference website, conference app, and on signage at the conference.

Preferred art file: Illustrator vector art .ai or .eps files (please outline all fonts)

Accepted raster art file types: .jpg, .png, or .pdf, high resolution, 8-10 inches wide

SUBMISSION

If the zipped folder is 30Mb or smaller, please email it to kris.kaiser@arctos-us.com

If your files are larger than 30Mb, please email kris.kaiser@arctos-us.com to request a link to upload your files.

QUESTIONS

Please call or email:

Kris Kaiser

ARCTOS

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937-739-8129