

# ADVERTISING AND LOGO SPECIFICATIONS

### **DEADLINE**

February 27, 2026

## **FULL PAGE AD**

Ad size is: 7.15"w x 9.25"h Ad with Bleed size is 7.4"w x 9.5"h

The live text area is: 6.65" x 8.75" Note: Any text or artwork outside this area may not be visible due to binding shift.

All files MUST be 300 dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

#### **APP BANNER AD**

File size: 1464px by 420px

Supported file types: .jpg, .png, or gif only

File size must be 5MB or less.

### **LOGO FILES**

Logos will be used on the conference website, conference app, and on signage at the conference.

Preferred art file: Illustrator vector art .ai or .eps files (please outline all fonts)

Accepted raster art file types: .jpg, .png, or .pdf, high resolution, 8-10 inches wide

### **SUBMISSION**

If the zipped folder is 30Mb or smaller, please email it to kris.kaiser@arctos-us.com or elise.rountree@arctos-us.com

If your files are larger than 30Mb, please email kris.kaiser@arctos-us.com to request a link to upload your files.

# **QUESTIONS**

Sponsorship Questions:

Elise Rountree ARCTOS elise.rountree@arctos-us.com 937-739-8120 Art Specific Questions:

Kris Kaiser ARCTOS

kris.kaiser@arctos-us.com

937-739-8129