



ADVERTISING AND LOGO SPECIFICATIONS

DEADLINE

October 10, 2025

FULL PAGE AD

Ad size is: 7.15"w x 9.25"h Ad with Bleed size is 7.4"w x 9.5"h

The live text area is: 6.65" x 8.75" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

All files MUST be 300 dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

APP BANNER AD

File size: 1464px by 420px

Supported file types: .jpg, .png, or gif only

File size must be 5MB or less.

LOGO FILES

Logos will be used on the conference website, conference app, and on signage at the conference.

Preferred art file: Illustrator vector art .ai or .eps files (please outline all fonts)

Accepted raster art file types: .jpg, .png, or .pdf, high resolution, 8-10 inches wide

SUBMISSION

If the zipped folder is 30Mb or smaller, please email it to kris.kaiser@arctos-us.com or elise.rountree@arctos-us.com

If your files are larger than 30Mb, please email kris.kaiser@arctos-us.com to request a link to upload your files.

QUESTIONS

Sponsorship Questions:

Elise Rountree

ARCTOS

elise.rountree@arctos-us.com

937-739-8120

Art Specific Questions:

Kris Kaiser

ARCTOS

kris.kaiser@arctos-us.com

937-739-8129