



DMC 2013

December 2-5, 2013
Orlando, Florida

www.DMCmeeting.com



GAYLORD PALMS®

DMC 2013 Advertising Specifications

DEADLINE

October 4, 2013

FULL PAGE AD

The trim size is: 7.15"x9.25"

The bleed size is: 7.4"x9.5"

HALF PAGE AD

The trim size is: 7.15"x4.625"

The bleed size is: 7.4"x4.875"

QUARTER PAGE AD

The trim size is: 3.575"x4.625"

The bleed size is: 3.825"x4.875"

FORMAT

All files should be 4 color process (CMYK) at 300dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf or postscript) and all links.

SUBMISSION

If the zipped folder is 30Mb or smaller, please email it to kkaiser@utcd Dayton.com.

If it is larger than 30Mb, send the files on a disk to:

Kris Kaiser

Universal Technology Corporation

1270 N Fairfield Rd

Dayton, OH 45432

QUESTIONS

Please call or email:

Kris Kaiser

Universal Technology Corporation

kkaiser@utcd Dayton.com

937-426-2808